

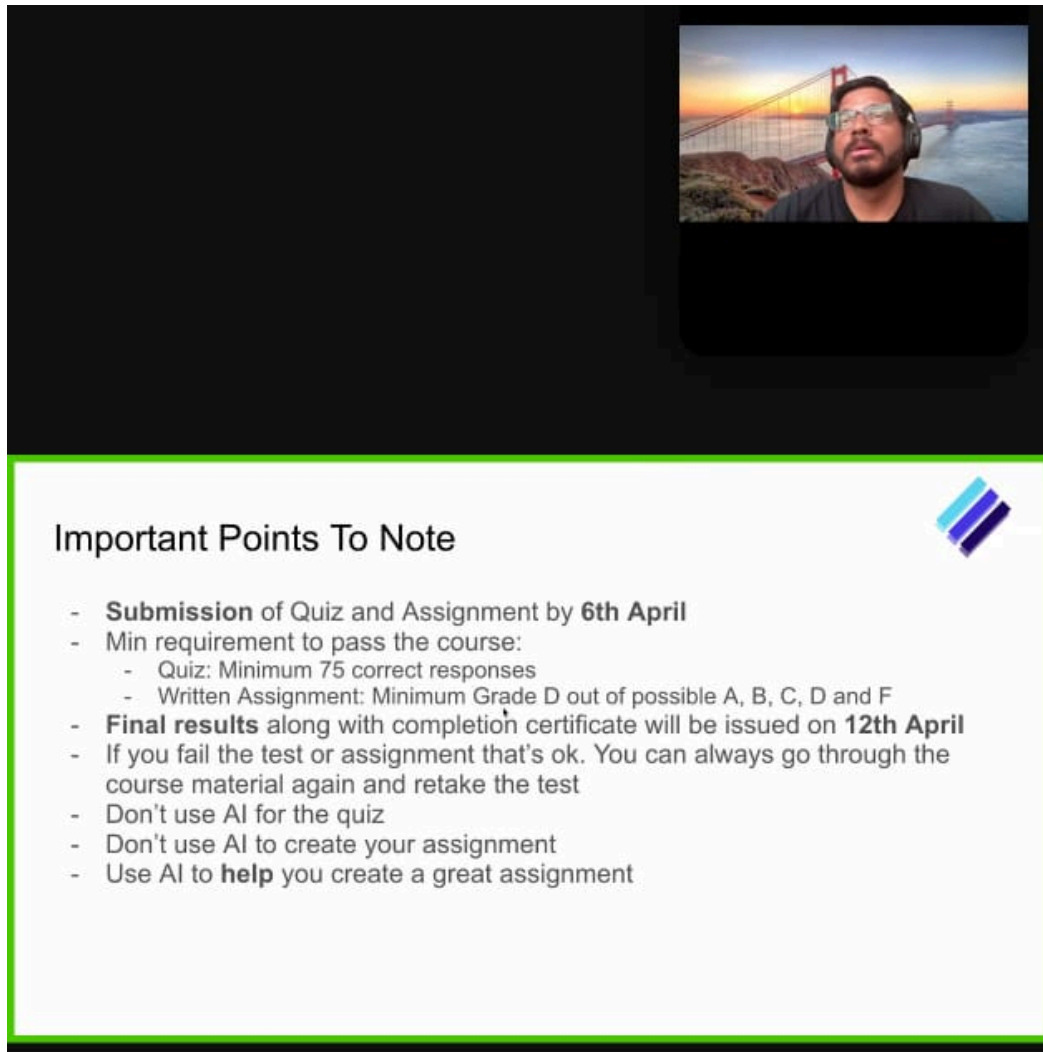


Allyn Girls

allyngirls@xavier.ac.in



REPORT ON : Product Management



Important Points To Note

- **Submission** of Quiz and Assignment by **6th April**
- Min requirement to pass the course:
 - Quiz: Minimum 75 correct responses
 - Written Assignment: Minimum Grade D out of possible A, B, C, D and F
- **Final results** along with completion certificate will be issued on **12th April**
- If you fail the test or assignment that's ok. You can always go through the course material again and retake the test
- Don't use AI for the quiz
- Don't use AI to create your assignment
- Use AI to **help** you create a great assignment

DURATION OF EVENT: Feb 2nd week to March 3rd Week

Online (MEET)

TIME: 2PM

NO.OF PARTICIPANTS: 29



Allyn Girls

allyngirls@xavier.ac.in



Sponsored by Allan & Lynda

Sr.No	Title	Page No
1	Introduction	1
2	Week-wise Details	2-3
3	Outcome of the program	2
4	Conclusion	4
5	Glimpse Of Event	5
6	Feedback	6-8



Allyn Girls

allyngirls@xavier.ac.in



Introduction

To equip students with essential product management skills and foster innovation, the Allyn Girls Committee launched a Product Management Course. The initiative was designed to provide participants with a comprehensive understanding of product management through a blend of self-paced learning, expert mentorship, and collaborative activities. The course aims to help students develop practical problem-solving, communication, and teamwork skills required in today's competitive industry.

Objective(s)

- To introduce students to the fundamentals of product management.
- To develop problem-solving and product-thinking skills.
- To encourage teamwork through collaborative projects.
- To provide mentorship and practical industry exposure.



Allyn Girls

allyngirls@xavier.ac.in



Week-wise Details

Week 1 – Introduction to Product Management

The course commenced with an orientation session introducing participants to the fundamentals of product management. Students were briefed on the six-week course structure, learning objectives, weekly schedule, and expectations. The importance of product thinking, customer-centric design, and the role of a product manager in the product development lifecycle were discussed.

Week 2 – Understanding Users and Identifying Problems

Participants explored techniques for identifying user needs and market problems. Through curated learning resources and live mentoring sessions, they learned the importance of user research, empathy, and defining problem statements before proposing product solutions.

Week 3 – Product Strategy and Feature Prioritization

This week's sessions focused on product vision, value proposition, and feature prioritization. Students learned how to evaluate product ideas, prioritize features based on customer value, and understand the product roadmap.

Week 4 – Collaboration and Product Development

Participants gained insights into working with cross-functional teams, including developers and designers. Discussions covered product development workflows, writing user stories, and effective communication within a product team.



Allyn Girls

allyngirls@xavier.ac.in



Week-wise Details

Week 5 – Group Project and Mentoring

Students collaborated in teams to develop a product idea by applying the concepts learned throughout the course. Live mentoring sessions provided guidance on refining their ideas, validating assumptions, selecting key metrics, and preparing their final presentations.

Week 6 – Final Evaluation

The final week focused on assessing participants' understanding of product management fundamentals. Students completed:

- An online quiz consisting of 100 multiple-choice questions covering the entire course content.
- A take-home assignment requiring them to analyze an application they regularly use, propose a product improvement, justify the change, define success metrics, and write user stories for implementation.
- Assignment submission guidelines, evaluation criteria, and certification requirements were explained. Participants were informed that a minimum score of 75 correct answers in the quiz and a minimum grade of D in the written assignment were required to successfully complete the course. The session concluded with an interactive Q&A to clarify any remaining doubts.



Allyn Girls

allyngirls@xavier.ac.in



Outcomes of the program:

The Product Management Course successfully introduced participants to the fundamentals of product strategy, customer research, problem identification, and product development. Students enhanced their analytical thinking, communication, presentation, and teamwork skills while gaining practical exposure to real-world product management practices.

The collaborative project helped participants apply theoretical concepts in a practical setting, improving their confidence and problem-solving abilities.

Conclusion:

The Product Management Course proved to be a valuable learning initiative that combined theoretical knowledge with practical application. Through structured learning resources, expert mentorship, and collaborative project work, participants gained a strong foundation in product management. The course encouraged innovation, teamwork, and critical thinking, preparing students for future opportunities in product development and related fields.



Allyn Girls

allyngirls@xavier.ac.in



Sponsored by Allan & Lynda

Glimpse Of Event

Important Points To Note

- **Submission** of Quiz and Assignment by **6th April**
- Min requirement to pass the course:
 - Quiz: Minimum 75 correct responses
 - Written Assignment: Minimum Grade D out of possible A, B, C, D and F
- **Final results** along with completion certificate will be issued on **12th April**
- If you fail the test or assignment that's ok. You can always go through the course material again and retake the test
- Don't use AI for the quiz
- Don't use AI to create your assignment
- Use AI to **help** you create a great assignment

Take Home Assignment

1. Choose an app that you use.
2. Tell us about one change you'd like to implement in the app
3. Why do you want to make the change?
4. How will you measure the impact? Define your key metrics.
5. How will you work with development to bring about this change? Write user stories for this change.



Allyn Girls

allyngirls@xavier.ac.in

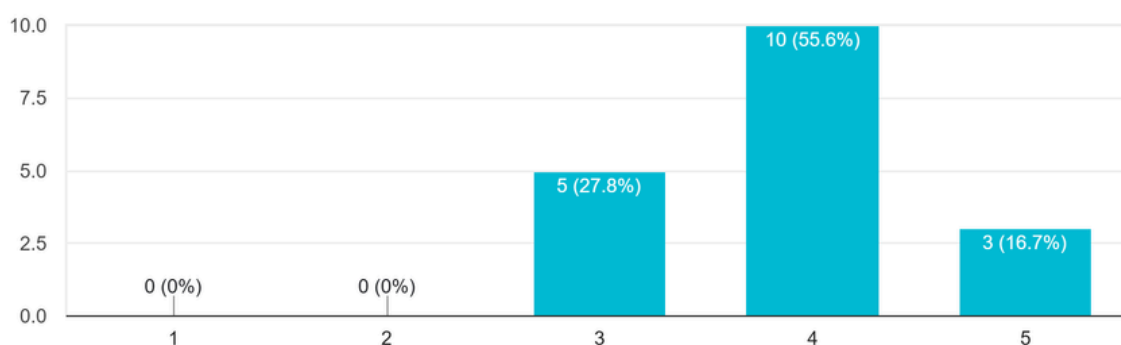


Sponsored by Allan & Lynda

Feedback

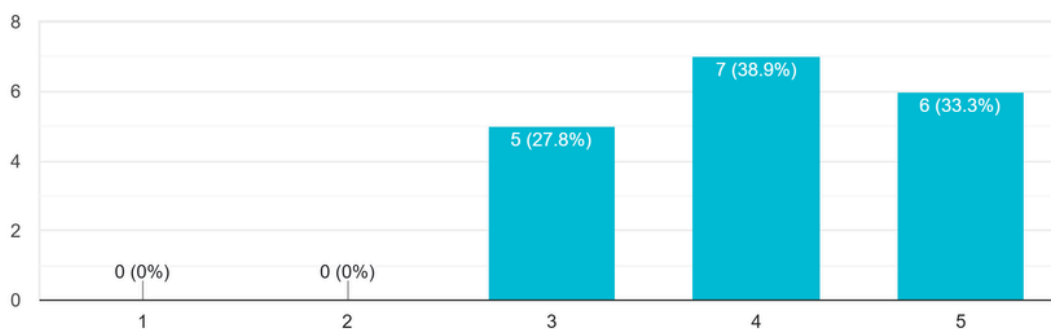
Overall rating of the Product Management course

18 responses



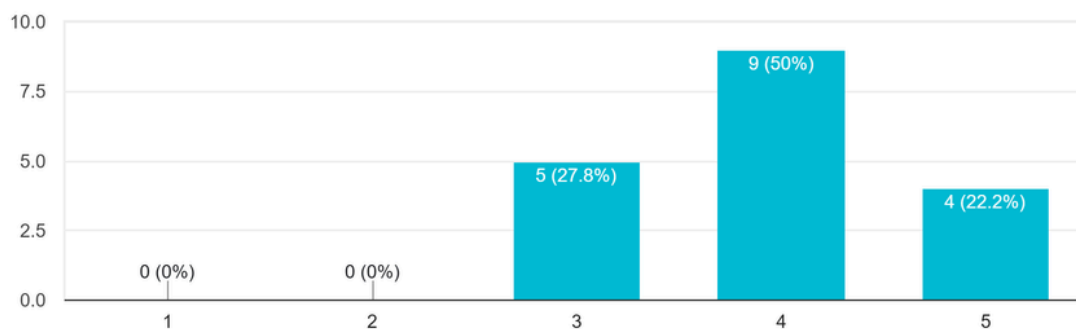
Effectiveness of the course instructor

18 responses



How valuable was the content for your learning?

18 responses





Allyn Girls

allyngirls@xavier.ac.in

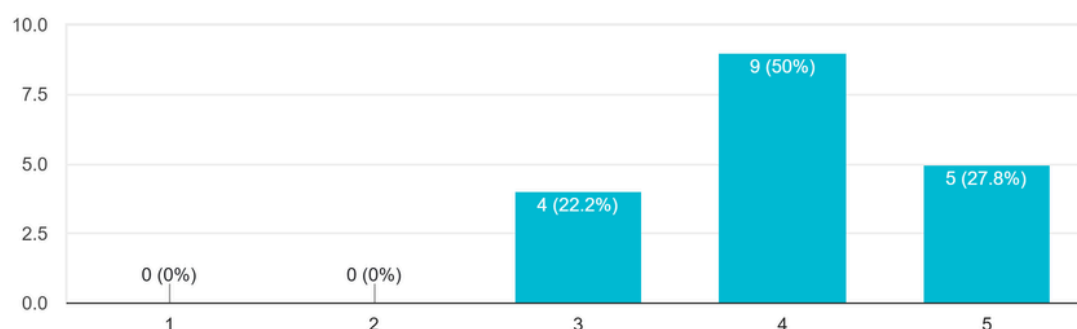


Sponsored by Allan & Lynda

Feedback

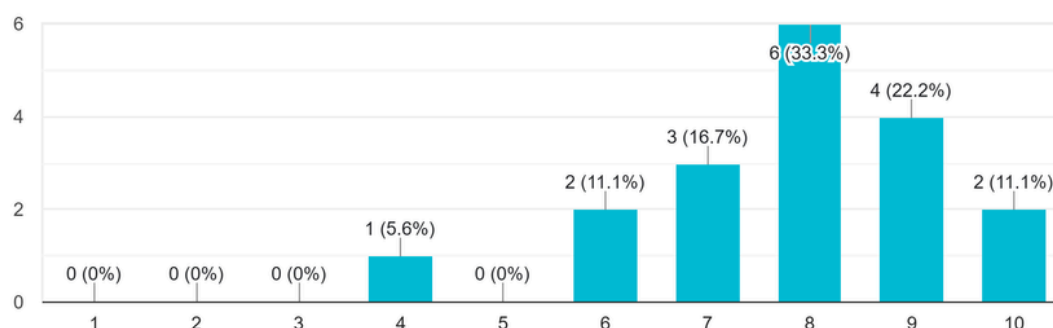
Overall experience of the Product Management course

18 responses



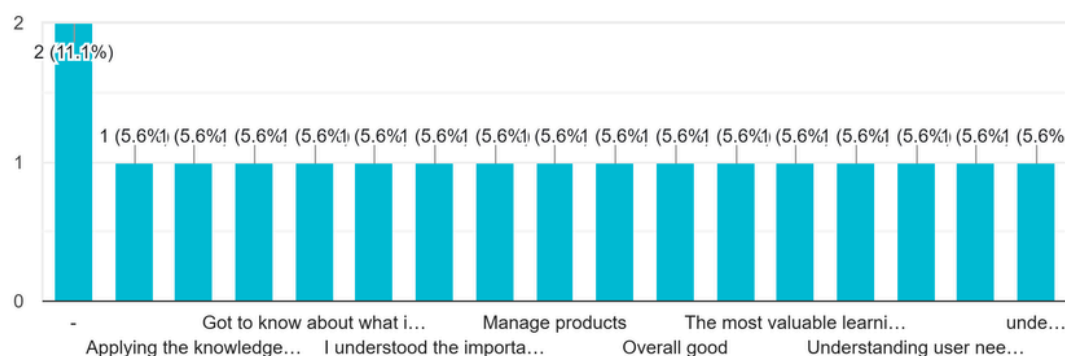
On a scale of 0–10, how likely are you to recommend this Product Management course

18 responses



Most valuable learning from the course

18 responses





Allyn Girls

allyngirls@xavier.ac.in



Sponsored by Allan & Lynda

Feedback

Would you like similar courses in the future?

18 responses

